

## **SONNY'S Appoints Denise Ernst Senior Vice President of Sales & Marketing**



**Tamarac, Florida – June 2016** – SONNY'S Enterprises Inc., proudly names Denise Ernst as Senior Vice President of Sales & Marketing. In this role, Denise is responsible for establishing, leading and executing the company's overall sales, marketing and product strategies.

"After an extensive country-wide search to find the right person to drive SONNY'S sales and marketing to the next level, I am confident that I found that person in Denise," said SONNY'S CEO Paul Fazio.

What attracted Denise to SONNY'S, "is the leadership position in the industry, its strong growth, quality of equipment and products and the fantastic company culture. Sonny's approach of a total customer solution that includes education, software, equipment and supplies to help ensure their customers' success is exactly what I was looking for in a company."

Ernst has a background in sales and marketing in both B2B and B2C, leading sales and marketing organizations, driving new business, launching new products and inspiring and developing sales and marketing teams. Her passion is helping companies develop by finding and meeting customer needs so everyone grows.

### **About SONNY'S The CarWash Factory**

Globally recognized as an industry leader, SONNY'S has full tunnel systems in each of the 50 United States, and equipment in countries worldwide. Forward thinking professional car wash investors and owner/operators partner with Sonny's because of our total offering, leadership and expertise. Our education and software products support your profitability and our conveyorized car wash innovations, parts, and supplies keep your business growing. SONNY'S The CarWash Factory is the largest manufacturer of conveyorized car wash equipment, parts, and supplies in the world.

To learn more about SONNY'S Enterprises, Inc., visit [www.SonnysDirect.com](http://www.SonnysDirect.com) or call 800-327-8723.