



FOR MORE INFORMATION CONTACT:

Jordan Zecher, Managing Partner
Wash on Wheels & Detailed
(516) 660-2268

FOR IMMEDIATE RELEASE

New Advanced *Detailed* Shop Opens in Copiague

Certified in Advanced Level Paint Correction & the Application of Ceramic Coatings

COPIAGUE, NY June, 2016— Long Island detailer Jordan Zecher of Woodbury's *Wash on Wheels Mobile Car Wash App* announces the grand opening of its luxury detailing shop, *Detailed* located at 50 Reith Street in Copiague. The new physical location provides Suffolk County residents with a retail shop where they can



purchase a full line of professional grade DIY car care products from P&S Sales, a major manufacturer among professional detailers.

Customers can expect a full hand wash, dry and wax, but *Detailed* also offers advanced detailing services like paint correction, paint protection, new car prep, and clear bra paint protection film. The new shop also offers free paint assessments to all customers and the technicians are certified in the application of protective ceramic coatings for both interior and exterior surfaces.

“Most car and truck owners need a complete interior and exterior detail with a paint inspection at least four times a year,” says Zecher. “Here on

Long Island, exposed to the sea air, you need a paint inspection every ninety days. Sand, salt, bird droppings, and industrial fallout are snacking away on a car's clear coat and paint every day. If people knew what was in bird poop, how it leaves etches in your paint, and how close to causing rust those etches get if we don't remove them using clay bar and paint correction, they would drive straight to *Detailed* as soon as they see the splat, and have it washed off!”

People with routine car cleaning habits use Zecher's newly launched *Wash on Wheels* mobile app to express *Detailed* clean their vehicles every few weeks. “There are so many more advanced detailing and minor repair services *Detailed* can offer than our mobile services. We will not only repair paint damage that affects a car's shine, but we are certified in the application of long-lasting protective coatings, some of which provide an unprecedented level of protection that actually repels dirt and moisture from the surface so you don't have to have your vehicle cleaned as often.”

For more information on *Detailed*, contact Jordan Zecher at (516) 660-2268.