

# CAR WASH VS HOME WASH

There is always that **MISCONCEPTION** that hand washing your car at home is better than going to an actual car wash. **BUT IN REALITY IT IS THE OTHER WAY AROUND.** Here is why going to a professional car wash is better not only for you and your car but for the environment as well.

## Water CONSERVATION

Washing at home uses **80-140 GALLONS** of water!

**VS**

A car wash uses **30-45 GALLONS** of water **PER CAR!**

## USING <sup>the</sup> PROPER CHEMICALS

Dish and laundry soaps **STRIP THE PROTECTIVE WAXES** off your vehicle's clear coat.



**VS**

Car washes use **SPECIALLY FORMULATED SOAPS** that will not damage your vehicle.



## CHEMICAL RUN OFF

Soapy water runs down your driveway and **INTO LOCAL STREAMS, LAKES, AND RIVERS.**



**VS**

Modern car washes are equipped to **FILTER OUT** these harsh chemicals prior to drainage.



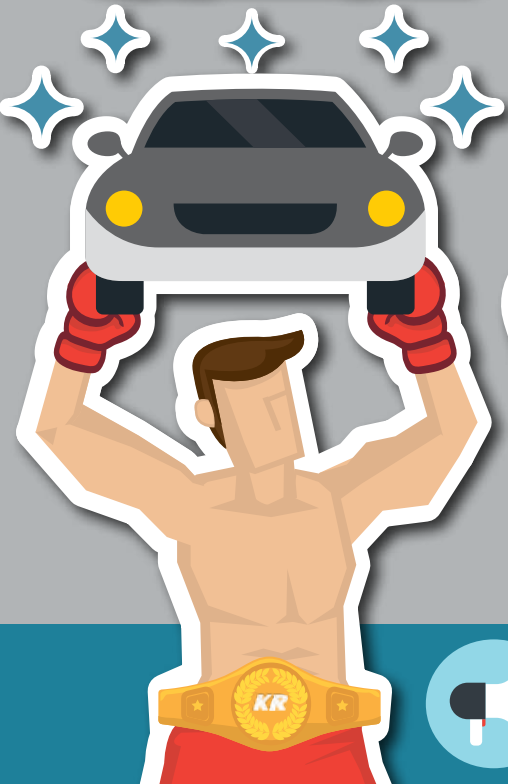
## EVERYTHING YOU NEED TO PROPERLY Wash A VEHICLE



At home you need to **BUY A TON OF PRODUCTS** in order to get a decent wash.

**VS**

Your **LOCAL CAR WASH HAS EVERYTHING YOU NEED** plus things you haven't even thought of on site!



# AND THE WINNER IS YOUR *local* CAR WASH

For you, your vehicle, and the environment!



Now that you know the facts, be sure to share with friends and family!

Powered by:  
**KLEEN-RITE CORP.**  
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY