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SPLASH CAR WASH CELEBRATES 35TH ANNIVERSARY WITH OPENING IN BEDFORD HILLS

Splash Car Wash celebrated its 35th anniversary with the opening of its 19th location in Bedford Hills, New York today. The site was welcomed back by several customers who had patronized the location Splash ran in the area for 18 years before closing in 2013. Stage, screen, and television actor, Chazz Palminteri, was the first customer.

The carwash has two wash tunnels and a separate detailing building to serve the diverse customer base in the area. One tunnel is a full service, hand car wash, which washes cars on a conveyor, but has employees using lammswool mitts to wash the car. The service includes vacuuming and window cleaning, and is performed in less than 15 minutes.

For those looking for an exterior-only service, Splash built a second wash tunnel with automated equipment to wash customers' cars. Splash added automatic pay gates where customers can select their service and pay at an electronic teller before proceeding through the wash. The process features state-of-the-art equipment manufactured by Motor City Wash Works and includes a "Dry n Shine" machine to finish the car.

"What a great way for us to celebrate our 35th anniversary", added Chris Fisher, one of the co-founders of Splash. "We are just so excited to be back in Bedford Hills. It's a great community we served for close to two decades and we think they'll like what we've done with this new site!"

While the location is similar to Splash's sites in Greenwich and Shelton, Connecticut, in that it boasts two wash tunnels, it is the largest facility Splash operates. "This is really our flagship location", stated Mark Curtis, another co-founder. "We tried to think of every detail to enhance the customer experience whether they use the hand wash or the express exterior wash. I really think people will enjoy both." The retail store and waiting area for the hand wash is their largest retail operation and offers a new range of gift items in addition to the items Splash is known for, like its greeting cards.

The new 2000 square foot detail building will offer both express and full service detailing.

The location Splash started in 1981 in Greenwich, Connecticut and now operates 19 locations in Connecticut and New York, which include 7 oil changes.

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