



## For Immediate Release

### Friday's Season Premier of Velocity TV's *Competition Ready* Features Melbourne Detailer Justin Labato of JL's Showroom Detailing

MELBOURNE, FL April 21, 2016 — Melbourne detailer Justin Labato of JL's Showroom Detailing joins popular TV hosts Mike Phillips and Adrienne "AJ" Janic on the season opening of their new hit Velocity TV show *Competition Ready* premiering Friday night at 7:30 p.m. EST.



**JUSTIN LABATO (3RD FROM LEFT) WITH COMPETITION READY EPISODE 1 TEAM**

Justin filmed the first episode with Phillips and Janic at the SEMA show in Las Vegas this past November where they worked with Detroit Speed president Kyle Tucker in getting a Detroit Speed-built 1970 Chevelle "competition ready" for the Battle of the Builders Competition. Justin's detailing abilities are also featured in the eighth episode and season finale airing Friday, June 10, which was filmed during Detail Fest in Stuart, Florida in March.

From the producers of favorite car shows like Car Crazy Central, Overhulin', and the "Extreme" series, *Competition*

*Ready* takes viewers behind the scenes at what it takes to get a classic vehicle ready for car show competitions nationwide.

"When I began building my Showroom detailing business in January 2009, I knew I wanted to find my niche revitalizing classic and exotic automobiles for collectors and for the competition car show circuit, but I never dreamed of being invited to perform that work in front of a television audience," says Labato. "To work alongside the very best in the business and to be behind the cameras, and see all the hard work that goes into producing a popular television show was just fascinating. I am so grateful that Mike appreciates my work enough to invite me to share those skills on his new TV show."



Labato continues, "I hope a lot of Melbourne-area car owners watch the show. I know most people do not drive a show car or a classic, but they will get to see what an advanced high-end detailer and paint correction specialist like myself can do to revitalize dull paint on any older model vehicle. I think a lot of local Brevard County car owners will be both surprised and impressed."

Labato is no stranger to prestigious detailing and paint correction projects. He is a two-time member of the acclaimed Air Force One Detailing Team; a member of Renny Doyle's Detailing Success' Detail Mafia; a traveling member of the Barrett Jackson Detailing Team; and a skills-validated and certified member of the International Detailing Association (IDA).

For more information on his appearance on Velocity TV's Competition Ready Friday night at 7:30 p.m., contact Justin Labato at (321) 722-2255.