common mistakes of

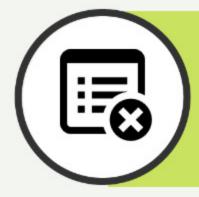


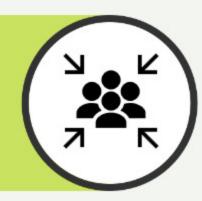
Make sure you are using the right ingredients



Promoting the basic wash as part of the wash packakages.

Offering too many wash packages, thereby confusing customers.





Offering labor-intensive services in a wash package.

Including the most popular à la carte carwash item in a low price package over the highest priced package.



