

FOR IMMEDIATE RELEASE

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CSI® Hires New District Sales Manager.



Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin proudly announces the hiring of Brandon Gwynn to the position of Lustra® District Sales Manager covering northeast regions of the United States.

Mr. Gwynn, a Landenberg, PA. resident, has over twelve years of experience in the car wash industry. He began his career working in his father's car wash in 2004, and has held previous leadership positions with Ecolab Vehicle Care and Zep, Inc. Mr. Gwynn has a vast array of experience working with car washes of all sizes including multi-site national accounts.

Mr. Gwynn was quoted as saying, "I am excited to be a part of a company that enjoys an outstanding reputation as a leader in innovative chemistry for the car wash industry. I look forward to being a part of the CSI® team, and serving car wash owners and operators across the northeast."

Dave Krause, President and CEO of CSI® was quoted as saying, "We are pleased to welcome Brandon to the CSI® team. His extensive industry knowledge and experience will be a tremendous asset to both our organization and to our customers in the northeastern United States. It was clear through our discussions with Brandon that he is deeply committed to providing excellent customer service, and we feel this commitment aligns well with CSI's core mission and values."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra®, servicing the professional car wash industry, including Ultraflex® ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about Mr. Gwynn's hiring should be directed to Mercedes Mannino at (920)337-4420 or via e-mail at mmannino@cleaningsystemsinc.com.