

For Immediate Release



Caption: Peachtree City, Georgia, car wash, Tidal Wave Auto Spa, sold DRB Systems' 4 millionth FastPass(R) RFID tag. Pictured in front of the Xpress Pay Terminal(R) by DRB Systems(R): Tidal Wave Staff, Dennis Martin, Jon Richardson and Destin Marsh, Tidal Wave mascots, Tidal Wave owner, Scott Blackstock, and Tidal Wave customer Gene Goins.

DRB Systems Takes RFID to the Fast Lane with over 4 Million FastPass® Tags Issued to Car Wash Customers

ATLANTA, GA – (For Immediate Release) – Tidal Wave Auto Spa, an innovator in the car wash industry, located in Peachtree City, Georgia, sold DRB Systems' 4 millionth FastPass® RFID Tag. Tidal Wave owner, Scott Blackstock, attributes more than 20% of his customer growth to the monthly pass program.

In 2006, DRB Systems, a leader in car wash software and hardware solutions, introduced the FastPass® Wireless Acceptance System. This system uses RFID technology to automate wash menu selections, payment options, and reduce lengthy wait times for frequent, on-the-go customers. The

FastPass® system also provides car wash staffers the ability to focus on selling and customer service, both a big win in the eyes of a car wash owner.

Convenience and security are key, and like many subscriptions, this groundbreaking system allows recurring plan members to securely draft their fee from an electronic payment method of choice. Gene Goins, a frequent car wash customer, decided to join Tidal Wave's unlimited monthly pass club and was honored to have purchased the 4 millionth FastPass® Tag from Tidal Wave.

Bonnie McMillan, VP of Sales and Marketing with DRB Systems, added "With over 4 million FastPass® tags issued, we are excited to be a part of our customers' success and with the continued acceptance of the monthly pass program."

About FastPass®:

The FastPass® consists of a tag reader, customer identification tags, and the SiteWatch® FastPass® module. The customer component is a physical tag that adheres to the inside of customer's car windshield. Each tag is programmed with the customer's selected wash plan and can even prompt a nearby pay station, or staffer, to conveniently offer a one-time service upsell. The FastPass® system can also be used to read windshield tags on vehicles belonging to prepaid customers, fleet accounts, and other recurring discount programs that car wash owners have created.

About DRB Systems:

DRB Systems is passionate about transforming the businesses and lives of car wash operators. **DRB Systems** provides automated management systems, POS terminals, handheld Portable Touchscreen Terminals, self-pay stations, and loyalty promotion tools to **Full Service Car Wash, Exterior-Only Car Wash, Express and Flex Serve Car Wash, Quick Lube, Petroleum marketer, and Convenience store businesses.**

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