

# FOR IMMEDIATE RELEASE

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November 9, 2015

## Appleton's Richmond Street Car Wash to Offer Free Car Washes for Veterans.



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**De Pere, WI** - Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin will be hosting a Car Washes for Veterans event from 10am-2pm on Veterans Day, November 11, 2015, at Richmond Street Car Wash, 3415 North Richmond Street, in Appleton, WI. Veterans will receive a complimentary car wash during event hours.

The Car Washes for Veterans event will be offered rain or shine, and Cleaning Systems, Inc. team members will be on hand to assist in the event and personally thank veterans for their service. The Richmond Street Car Wash is owned by Cleaning Systems, Inc. and features car wash chemicals manufactured under the company's Lustra® brand.

Dave Krause, President and CEO of CSI was quoted as saying, "We are proud to offer veterans a small token of gratitude for their service to our great nation. Words cannot adequately express the sincere gratitude felt by everyone, at every tier of our organization, for the tremendous sacrifices made by the men and women who have served our country."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra®, servicing the professional car wash industry, including Ultraflex® ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about CSI's Car Washes for Veterans event should be directed to Mercedes Mannino at (920)337-4420, or during event hours at (920)391-8208, or via e-mail at [mmannino@cleaningsystemsinc.com](mailto:mmannino@cleaningsystemsinc.com).