

CINCINNATI REDS™

News Release

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Mike's Carwash donates \$28K to Reds Community Fund

CINCINNATI (Oct. XX, 2015) — During on-field ceremonies prior to the Reds vs. Chicago Cubs game on Wednesday, Sept. 30 at Great American Ball Park, representatives from Mike's Carwash presented a check in the amount of \$28,000 to the Reds Community Fund.

The donation was proceeds from Mike's "Bowtie Tuesday" promotion during the 2015 Reds season, where Mike's pledged to donate \$1 to the Reds Community Fund from each Ultimate Wash purchased on Wednesdays following a Reds win on Tuesday.

The Reds won 12 of 23 games on Tuesdays during the 2015 season.

"The participation from Reds fans in Bowtie Tuesday was fantastic and we are thrilled to have raised \$28,000 for the Reds Community Fund," said Mike Dahm, Mike's Carwash president and CEO. "It was an honor to support our hometown team this season by becoming the official carwash of the Cincinnati Reds."

Mike's Car Wash has 17 locations across Reds Country including Cincinnati, Dayton, Florence, Ft. Wayne, Evansville, and Mishawaka, Ind.

Since its inception in 2001, the Reds Community Fund has been dedicated to improving the lives of youth through its baseball-themed outreach efforts. Annually, more than 45,000 kids and coaches from across Reds Country are connected to RCF programs that include the Reds Rookie Success League, Youth Baseball & Softball Funding, Field Renovation, Match Program, Greater Cincinnati RBI and the P&G Cincinnati MLB Urban Youth Academy.



(Left to Right) Mike Dahm, Mike's Carwash President & CEO; Greg Ries, Executive Vice President & CFO; Andrew Dowden, COO; Meghan Hollabaugh, Marketing Representative; Owen Wrassman, Reds Community Fund Board President and Charley Frank, Reds Community Fund Executive Director.