

# FOR IMMEDIATE RELEASE

---

September 17, 2015

## CSI Announces Hiring of New Manager.



---

Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin has announced the hiring of Pat Hoggan as a new Lustra® Regional Sales Manager, covering central and northern California, as well as the state of Nevada.

Mr. Hoggan is originally from McGill, Nevada. After proudly serving in the United States Air Force, he began his career in the car wash industry in 1983, and currently resides in Orangevale, California.

Mr. Hoggan was quoted as saying, "I am genuinely excited to be joining the Lustra® team. I am not only impressed by the supreme quality of our products, but by the high quality of every individual within the CSI organization. At every tier of CSI, there is a clear commitment to delivering the highest quality product, backed with top-notch service, chemistry, and technology."

Dave Krause, President and CEO of CSI was quoted as saying, "We are proud to welcome Pat to CSI. We are confident in his ability to deliver outstanding service to our customers across California and Nevada, and we feel his knowledge and experience will be a tremendous asset to our organization."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra, servicing the professional car wash industry, including Ultraflex® ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about Mr. Hoggan's hiring should be directed to Mercedes Mannino at (920)337-4420 or via e-mail at [mmannino@cleaningsystemsinc.com](mailto:mmannino@cleaningsystemsinc.com).