

**Date: August 3, 2015**

**From: New Wave Industries, Ltd. – Corporate Office**

**Subject: New Wave Industries, Ltd. expands corporate sales team**

**New Wave Industries, Ltd. appoints Director of Corporate Accounts-  
Eastern U.S. Region**

North Highlands, CA. - New Wave Industries, Ltd. is proud to announce the appointment of Jay Dayak as Director of Corporate Accounts – Eastern U.S. Region.

Jay has 25 years of combined experience in the field of Industrial & OEM engineering, systems integration and National Account Sales in the professional vehicle washing industry.

Most recently, Jay was the Regional Account Sales Engineer & Distributor Development Manager for Norgren Industrial Engineering. Prior to Norgren, Jay worked for Belanger, Inc of Northville, MI for 15 years and held several positions including Manager of National Account Sales.

Ted LaVigne, VP-Sales for New Wave stated “We’re extremely excited to have Jay join our PurClean™ PurWater™ team, Jay’s engineering background and knowledge of water quality/management systems will provide added value to our trusted distributor network and valued customers while assisting New Wave in achieving our objectives.

As Director of Corporate Accounts, Jay will be responsible for supporting PurClean™ PurWater™ Distribution and National Accounts in the eastern region of the U.S.