

FOR IMMEDIATE RELEASE

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CSI Announces Growth Plans in Texas.



Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin has announced a planned increased market penetration across the state of Texas with the addition of a new sales consultant, Mike Wiggins.

Mr. Wiggins has over 10 years of experience in the car wash industry, having previously owned a tunnel and self-serve car wash. In addition, he was previously employed by a current CSI distributor offering Lustra products working with car washes across Texas.

Mr. Wiggins was quoted as saying, "I am excited to join the CSI team. I am passionate about providing the highest quality products and the ultimate in service to my customers, and I look forward to building lasting relationships with washes across the state."

Dave Krause, President and CEO of CSI was quoted as saying, "We are proud to welcome Mike to CSI. His deep commitment to service and energy for the industry and CSI products make him an exciting addition to our team."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra, servicing the professional car wash industry, including Ultraflex ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about Mr. Wiggins' hiring should be directed to Mercedes Mannino at (920)337-4420 or via e-mail at mmannino@cleaningsystemsinc.com.