

FOR IMMEDIATE RELEASE

August 4, 2015

CSI Announces Hiring of new Sales Consultant.



Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin proudly announces the hiring of John Pinson to the position of Sales Consultant covering the state of Texas.

Mr. Pinson, from Austin, Texas, began his career in the car wash industry working in a car wash chain as a college student at the University of Texas at San Antonio in 1997. It didn't take him long to realize that he had a genuine passion for the industry, and through the many relationships formed since that time, Mr. Pinson has grown as an industry leader throughout the state.

Mr. Pinson was quoted as saying, "I am excited to be a part of the CSI family. I feel that my combination of equipment knowledge and car wash operational expertise with the Lustra brand will be an asset to the customers I am privileged to serve across the state of Texas."

Dave Krause, President and CEO of CSI was quoted as saying, "We are excited to welcome John to CSI. His unique experience and vast array of relationships across Texas make him a tremendous asset to both the company and to our customers."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra, servicing the professional car wash industry, including Ultraflex ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about Mr. Pinson's hiring should be directed to Mercedes Mannino at (920)337-4420 or via e-mail at mmannino@cleaningsystemsinc.com.