

FOR IMMEDIATE RELEASE

July 21, 2015

CSI Hires New Manager.



Cleaning Systems, Inc. (CSI) of De Pere, Wisconsin proudly announces the hiring of Brett Phillips to the position of Lustra Regional Sales Manager covering western regions across Washington, Oregon, Idaho, and Montana.

Mr. Phillips, from Olympia, Washington, has over eight years of experience in the car washing industry.

Mr. Phillips was quoted as saying, "I am excited to be a part of a company that is constantly improving and evolving to meet the needs of this dynamic industry."

Dave Krause, President and CEO of CSI was quoted as saying, "We are pleased to welcome Brett to the CSI team. His vast array of industry knowledge and experience will be a tremendous asset to both our organization and to our customers in the western United States."

Cleaning Systems, Inc. is a leading manufacturer of cleaning and protection chemical products, as well as chemical application technology, for the transportation industry globally. Founded in 1976, Cleaning Systems, Inc. is based in De Pere, Wisconsin, and is an ISO 9001-2008 and ISO 14001-2004 registered company, whose products are known for high quality, value, effectiveness, environmental sustainability, as well as cutting edge, industry leading technology. CSI's product lines include Lustra, servicing the professional car wash industry, including Ultraflex ultra concentrated technology, as well as a full line of commercial transportation cleaning products, and an array of chemical application technology solutions.

Questions about Mr. Phillip's hiring should be directed to Mercedes Mannino at (920)337-4420 or via e-mail at mmannino@cleaningsystemsinc.com.